

Electro Harsh Pop For Electro Harsh People.

NTC are:

Gianluca Becuzzi (Voice, Electronics)

Elena De Angeli (Voice)

To evoke and be able to focus on certain musical ghosts coming from the past turning them into an up-to-date sound it's not so simple. Let's suppose someone could do it successfully. Let's add the fact that the overall basic theme glances at the nowadays consumer society with a cynical and nihilist attitude and...BOOM..le jeux sont fait! EK Product couldn't get out of releasing an album which has brought all of us in to our earliest origins, when we listened a lot to Throbbing Gristle, Suicide, Cabaret Voltaire, Fad Gadget, Chrome from early 80s, as well as the first post-punk by Wire and PIL, the latter during the marvelous period of Second Edition / Metal Box. We also do not want to forget to list the influence of the N.Y. No Wave from late 70s and, to talk about the contemporary days, the reminiscences of the electro-clash sound of the american band ADULT.

Shortly...WHO manage to do such a great work? Here's the answer: one of the true Italian obscure/electronic music genius ever, Gianluca Becuzzi, mind and voice under the legendary Italian band LIMBO. Gianluca Becuzzi who is now presenting, for your and our pleasure, his actual project called NOISE TRADE COMPANY!

NOISE TRADE COMPANY is an electro post punk duo born in 2008. NTC's immediate and essential musical style clearly takes its inspiration from the music which marked the passage between late 70's and early 80's: the legendary works of artists like Throbbing Gristle, Cabaret Voltaire, Clock DVA, The Normal, Fad Gadget, Wire, P.I.L., Suicide, DNA, Mars, Lydia Lunch, etc.

Vintage Beat Boxes beat time synchronizing with unceasing fuzz and bass guitar riffs, a dense and sexy body made of white heat, electricity and rust. Vocals scratch and caress, emerge and disappear like synthetic videodrome-generated ectoplasm. Minimal text, maximal volume. Ballardian Crashes and Burroghsian Cut Ups melted like plastic into a single and unique noisy Art Punk formula.

Sense of historical perspective and disenchanting irony, together with experience, taste and compositional inspiration are the instruments NTC skilfully uses to reach its aesthetic aim. The project's meaning, strength and identity consist exactly in the right balance between past and present, memory and topicality, idea and form, rationalism and passion, generosity and cynicism. NTC play the requiem for the last days of the consumer society. Listen to (not) believe.

NOISE TRADE COMPANY

Post Post Post

Catalog#: STEKCD0002

Format: CD, Limited Edition, Digipak, Digital

Released: 2011, November 14

Genre: Electronic

Style: Harsh Pop, Post punk, Electro



Tracklist:

01. Unspeakable Zero
02. Democratic Make Up
03. Total Slavery
04. Saturday Night Dementia
05. What's Your Size?
06. Compulsive Shopping Disorder
07. Life Is Toxic
08. Love For Joke
09. These Catatonic Youth
10. Play For The Enemy
11. I'm Allergic to Idiots
12. Conformity Kills
13. Money As Religion
14. 20 Persuasion JFG



More Information:

www.myspace.com/noisetradecompany

www.ekproduct.com